



Fields Speaks to Group On Leadership Issues

Bea Fields, a leadership consultant and Generation Y expert, recently spoke to the Bellevue, Wash., Chamber of Commerce Women in Business Forum.

The topic was "Leading at the Speed of Y: Attracting, Developing and Leading the Millennial Leader." Along with Scott Wilder, Jim Bunch and Rob Newbold, Fields is the co-author of "Millennial Leaders: Success Stories From Today's Most Brilliant Generation Y Leaders."

More than 150 women business leaders from the Bellevue and Seattle areas attended. Bellevue was recently named as the No. 1 place (out of 100) in the nation to live and launch a business for 2008 by Fortune Small Business. The magazine chose Bellevue over others in the top 10, including Georgetown, Texas; Buford, Ga.; Marina del Rey, Calif.; Bethesda, Md.; Portland, Ore.; Denver; Charlotte; Fort Worth, Texas; and Franklin, Mass.

Fields is the president of Bea Fields Cos. Inc. She is also the chairman-elect for the Moore County Chamber of Commerce.

"As someone who has provided leadership consulting and training services to over 800 leaders worldwide and has also served on the Board of Trustees for my local Chamber of Commerce, I know the challenges small business owners and Chambers are facing in attracting and leading Generation Y," Fields said.

Fields' said her mission with this presentation was to provide the women business leaders of Bellevue the answers to their most pressing questions about this next generation while providing them with strategies on how to best manage, motivate and communicate with them.

"Based on the large number of questions and comments, I believe this mission was accomplished," Fields said. "Gen Y leadership is a very hot topic, and I believe I provided the audience with a fresh perspective on the challenges Generation Y is facing and how we can lead the charge in working with them to support them in being successful in the future."

Anyone needing more details about Bea Fields Cos. Inc. can visit <http://BeaFields.com> or contact Fields at 692-6118.